



Rockwall Main Street Advisory Board Meeting Minutes

City Hall – 385 S. Goliad

Tuesday, April 27, 2021 - 5:00 P.M.

Board members present: Jeremy Standifer, Craig Stoddart, Stacy Fuqua, Geoffrey Lyons

Absent: Eva Cannon, Jenni Hoffman, Gary Cannovo - Staff present: Bethany Browning, Main Street Manager

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 5:05 PM.

2. OPEN FORUM

Seeing there were no public comments, the public forum closed at 5:05 PM.

3. DISCUSSION/ACTION ITEMS

- A. **Review and act on the March 23, 2021 meeting minutes:** Jeremy made a motion to approve the minutes as presented; Craig seconded the motion. Motion passed 4-0.
- B. **Update from committee members and staff regarding the Historical Walking Tour and discussion for next steps:** Jeremy stated he'd like to see the board assist with gathering information for the website. Board members volunteered to take certain properties, collect data and perhaps visit with the current tenant if time allowed. Manager will send board members work done thus far, a template or guide to assist members in compiling data. The board discussed inviting tenants and owners to a future mix and mingle event, to provide further details and create buy-in for the project. No action was taken.
- 1) Book Club Café, Trevinos – Jeremy Standifer
 - 2) Independent Bank, Courthouse, Hall Law Firm – Craig Stoddart
 - 3) The Kitschy Cupboard, Randy's Barber Shop, East Trinity Lodge – Geoffrey Lyons
 - 4) The Mercantile Building, Providence Place – Bethany Browning
 - 5) Poe & Arrows – Jenni Hoffman
- C. **Discuss the 2021 Legacy Award and if necessary nominate a sub-committee to review nominees prior to the May board meeting:** Jeremy provided the board with some history and background on the development of the award. Geoffrey offered to lead the efforts for the board. Board members were anxious to get to work on this project and shared some great ideas for recipient recognition. No action was taken.

4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Casa Mama, Bonafide Betties, Sloan's Desserts opening soon. Ami Kristin Studio relocating from 106 to 102 E. Rusk (former Southern Roots location).
- Upcoming Events/Announcements: San Jacinto Music, Farmers Market, Spring Fling, Cinco De Mayo
- Social Media: encouraged board members to engage the DT district on social media platforms

5. ADJOURN

Jeremy made a motion to adjourn at 6:06PM., Craig seconded the motion, passing 4-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 18th DAY OF MAY 2021.

MAIN STREET ADVISORY BOARD CHAIRMAN: _____